

**Arab Academy**  
for Science, Technology  
& Maritime Transport



الأكاديمية العربية  
للعلوم والتكنولوجيا  
والنقل البحري

## The International Conference for Training and Organizational Development **TOD'26**



Under The Auspices and Presence  
**H.E Prof. Ismail Abdel Gafar Ismail Farag**  
President of AASTMT



## **Driving Skill Shift:** **Competency and Innovation** for Sustainable Organizational Development



8 - 9  
November  
2026



Crowne Plaza  
Alexandria Mirage

Organizer



معهد تدريب الموانئ  
Port Training Institute

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IHRIM



INSTITUTE OF  
ORGANIZATION  
DEVELOPMENT



University of  
South-Eastern Norway



# Driving Skill Shift: Competency and Innovation

for Sustainable Organizational Development



## Conference Overview & Research Call

**R**apid technological advancements, the integration of artificial intelligence, and shifting economic models are fundamentally changing the global workplace. To navigate this evolution successfully, organizations must ground their workforce strategies in solid, empirical research.

**The International Conference for Training and Organizational Development (TOD'26)** serves as a premier international, peer-reviewed platform designed to bridge theoretical innovation with real-world industrial application.



**A**t the center of this workplace transformation is the **"skill shift"**—the essential transition from traditional labor models to dynamic, technology-driven competencies. Understanding and driving this shift is vital for navigating technological disruption, fostering institutional agility, and securing long-term economic growth. By aligning human capital capabilities with continuous innovation, organizations can bridge the gap between educational outputs and modern industry demands, ultimately creating resilient workforce ecosystems.

**T**o address these critical challenges, we invite scholars, researchers, industry experts, and doctoral students to submit original research papers, case studies, and methodological frameworks. TOD'26 seeks actionable insights and sustainable solutions to guide the global skill shift and enhance institutional resilience.



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Core Research Tracks & Themes

1

Future Skills and Workforce Transformation

- o Emerging skills for the digital economy
- o Competency frameworks and talent management
- o Workforce adaptability and employability

2

Leadership Agility and Organizational Resilience

- o Adaptive leadership in times of disruption
- o Change management and strategic decision-making
- o Intrapreneurship and continuous improvement

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3

Digital Transformation and Smart Organizations

- o AI applications in training and HR development
- o Data-driven decision-making
- o Smart workplaces and automation

4

Sustainability and Social Responsibility

- o AI applications in training and HR development
- o Data-driven decision-making
- o Smart workplaces and automation

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## Core Research Tracks & Themes

### 5 Measurement, Quality and Impact Evaluation

- o Quality assurance in organizational learning
- o KPIs for competency and innovation outcomes
- o Strategic foresight and scenario planning

### 6 Partnerships and Collaboration for Development

- o Partnerships between universities and industry
- o Public-private collaboration in training
- o International partnerships for skills development



## Important Dates & Submission Deadlines

To participate in the academic program, authors must adhere to the following timeline:

- |                                   |       |              |
|-----------------------------------|-------|--------------|
| • Abstract Submission Opening:    | _____ | 12- 07 -2026 |
| • Abstract Submission Deadline:   | _____ | 01- 08 -2026 |
| • Full Paper Submission Deadline: | _____ | 01- 09 -2026 |
| • Notification of Final Approval: | _____ | 01-10 -2026  |

Conference Dates: November 8 – 9, 2026

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## Submission Guidelines & Publications

### Review Process :

All submitted abstracts and full papers will undergo a strict double-blind peer-review process managed by the Scientific Committee based on originality, technical depth, and alignment with conference tracks.

### Proceedings :

Accepted peer-reviewed papers will be published in the official conference proceedings.



## Academic Recognition: Best Paper Award

To encourage scholarly excellence and recognize outstanding research contributions, **TOD'26 Scientific Committee** will present the Best Paper Award during the closing ceremony.



This prestigious accolade will be awarded to the author(s) of a full research paper that demonstrates exceptional methodological rigor, original theoretical contribution, and high practical relevance to the conference themes.

Winning papers are selected based on the highest scores from the double-blind peer-review process and final evaluation by the Scientific Committee panel.

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## Conference Fees

**Egyptian**

**EGP 6500**

**Non-Egyptian**

**USD 500**

Attendance/ Research Paper Publication



## Accommodation Fees

**Egyptian**

**EGP 4000**

**Non-Egyptian**

**USD 120**

The accommodation rate is per night and based on a bed and breakfast plan



# Driving Skill Shift: Competency and Innovation

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## TOD'26 Conference Committees:

### Conference President

**H.E Prof. Ismail Abdel Gafar Ismail Farag**  
President, Arab Academy for Science,  
Technology, and Maritime Transport



## Organizing Committee

|                     |                                                                                                                      |
|---------------------|----------------------------------------------------------------------------------------------------------------------|
| Prof. Alaa M. Morsy | Head of Organizing Committee<br>Dean, Port Training Institute<br>and Maritime Research & Consultation Center, AASTMT |
| Dr. Tarek Elbakly   | Chief Human Resources Officer, AASTMT                                                                                |
| Dr. Ahmed Ghazal    | Director, Center of Innovative Marketing and Media, AASTMT                                                           |

## Scientific Committee

|                      |                                                                                                        |
|----------------------|--------------------------------------------------------------------------------------------------------|
| Prof. Alaa Abdelbary | Head of Scientific Committee<br>Vice President for Postgraduates Studies & Scientific Research, AASTMT |
| Prof. Sara El-Gazzar | Dean, College of International Transport & Logistics, AASTMT                                           |
| Prof. Aiman Ragab    | Dean, Graduate School of Business, AASTMT                                                              |
| Prof. Tarek Abdeen   | Dean, College of Management and Technology -Cairo, AASTMT                                              |



## Scientific Committee

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|-----------------------------|---|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Prof. Ayman Adel            | ○ | Dean, College of Computing & Information Technology, AASTMT                                                                                                                                |
| Prof. Riham Adel            | ○ | Dean, Institute of International Transport & Logistics, AASTMT                                                                                                                             |
| Prof. Karim Tonbol          | ○ | Dean, Maritime Postgraduate Studies Institute<br>and Scientific Research for Maritime Affairs, AASTMT                                                                                      |
| Dr. Mohamed Hassan AbdRabou | ○ | Dean, Productivity and Quality Institute, AASTMT                                                                                                                                           |
| Prof. Salman Nazir          | ○ | Professor of Maritime Training and Assessment , Faculty of Technology,<br>Natural Sciences and Maritime Sciences, Department of Maritime<br>Operations, University of South-Eastern Norway |
| Dr. Inga Bartuseviciene     | ○ | Associate Professor of Maritime Education and Training (MET)<br>at the World Maritime University, Sweden                                                                                   |
| Dr. Dennis Hill             | ○ | CEO, The International Association<br>for Human Resource Information Management (IHRIM)                                                                                                    |
| Dr. Nancy Zentis            | ○ | CEO of Institute of Organization Development (IOD), USA                                                                                                                                    |
| Dr. Deborah Waddill         | ○ | President, Restek Consulting, LLC, USA                                                                                                                                                     |
| Mr. Eduard Rodes            | ○ | Director, Escola Europea Intermodal Transport, Spain                                                                                                                                       |
| Mrs. Ana Rumbeu             | ○ | Training Director, Valenciaport Foundation,<br>Port Authority of Valencia, Spain.                                                                                                          |
| Prof. Zeinab Younis         | ○ | Professor of Public Administration and Community Service<br>Coordonator, The British University in Egypt.                                                                                  |
| Dr. Gina Wael               | ○ | Lecturer, Political Science Department, The British University in Egypt                                                                                                                    |





## Conference Executive Teams

|                               |                                                                                            |
|-------------------------------|--------------------------------------------------------------------------------------------|
| TOD Conference Coordinator    | Taheya Elsherbeny                                                                          |
| Technical & Publications      | Head: Gamal Abdelnaser<br><br>1. Mona Awad<br>2. Mohamed Darwish<br>3. Heba Yousry         |
| Marketing                     | Head: Essam Eldin Moustafa<br><br>1. Marwa Khairat<br>2. Mohamed Fayez<br>3. Mohamed Ahmed |
| IT and Digital Infrastructure | Head: Mohamed Kamal<br><br>1. Marwa Abdallah<br>2. Ahmed Magdy<br>3. Hanaa Adel            |
| Finance and Logistics         | Head: Ehab Hamdy<br><br>1. Rania Moustafa<br>2. Amr Salem<br>3. Mahmoud Essa               |
| International Cooperation     | Head: Moustafa Saber<br><br>Nagwa Elsaid                                                   |
| Registration                  | 1. Fajr Wahba<br>2. Shimaa Elaraby<br>3. Afaf Hassan                                       |
| Multimedia                    | Walid Mandour                                                                              |

# Driving Skill Shift: Competency and Innovation

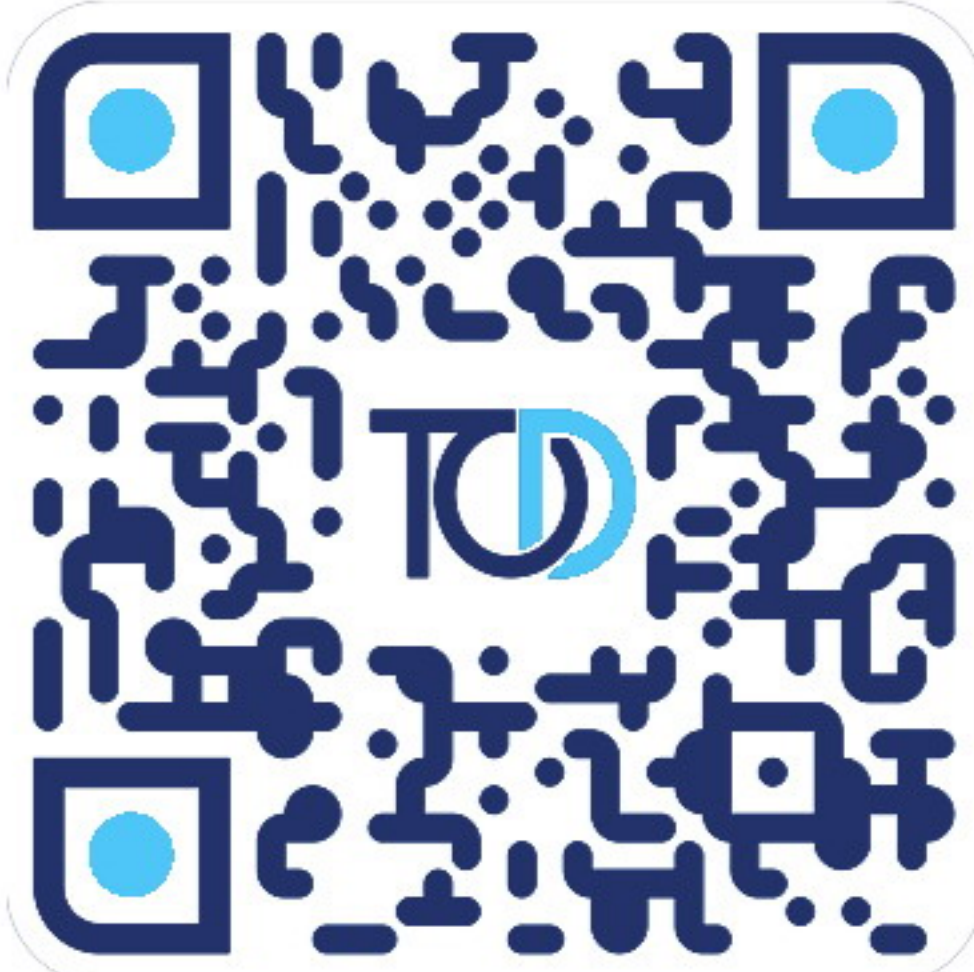
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Contact Us

- For Submissions & Registration please visit our website:

[www.tod.pti-aast.org](http://www.tod.pti-aast.org)



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- Financial Inquiries:

Tel: 002034879179  
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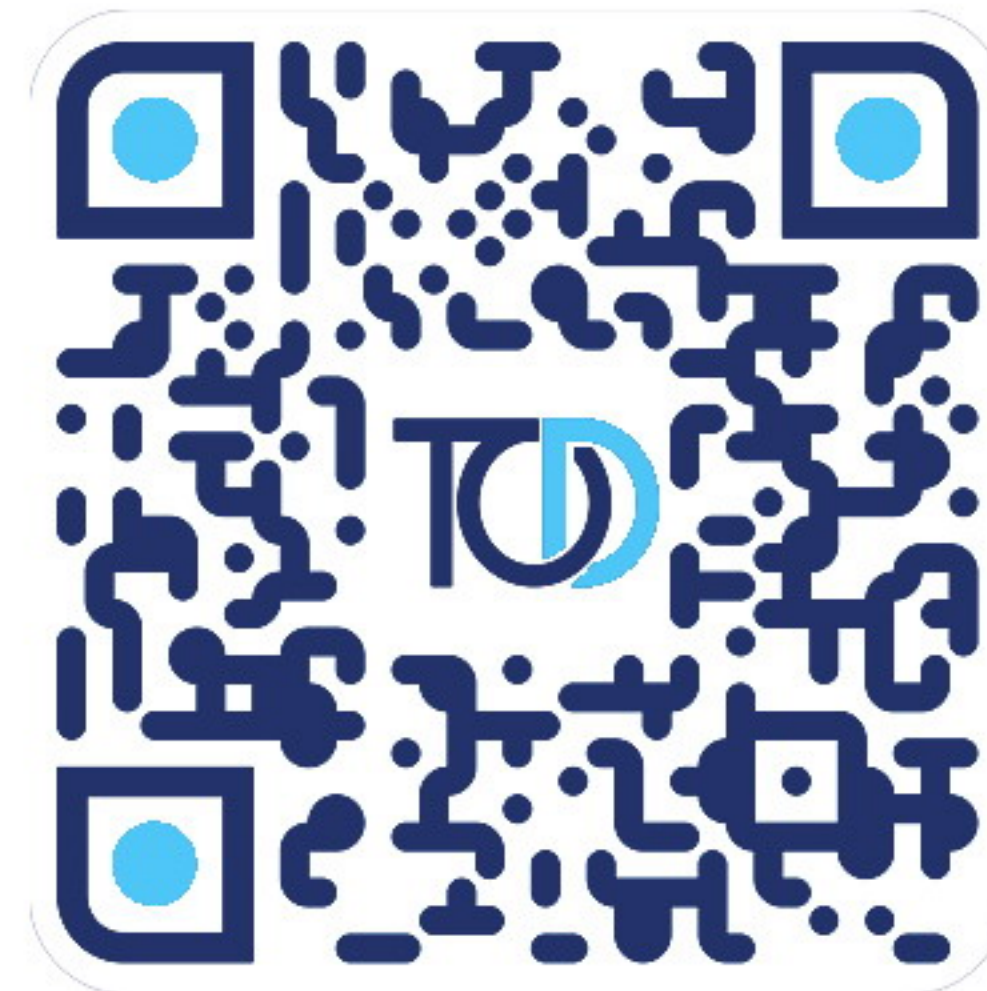
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